

# UltraShade

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## Privacy Policy

At UltraShade (Febriville Pty Ltd), we are committed to protecting the privacy and security of our customers and website visitors. This policy outlines how we collect, use, and disclose personal information in accordance with the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth).

### 1. Collection of Personal Information

We may collect personal information from you when you visit our website, register for an account, place an order, subscribe to our newsletter, or participate in a survey or promotion. This information may include your name, address, email address, phone number, and payment details.

### 2. Use of Personal Information

We may use your personal information to:

- Process and fulfill your orders
- Respond to your inquiries and requests
- Improve our website and customer service
- Send you promotional emails about our products, services, and special offers (you may opt-out of these emails at any time)
- Comply with legal obligations and resolve disputes

### 3. Disclosure of Personal Information

We may disclose your personal information to:

- Our employees, contractors, and service providers who need to access the information to perform their duties
- Third-party payment processors who process your payments
- Government authorities or law enforcement officials if required by law or to protect our rights and property

### 4. Storage and Security of Personal Information

We store your personal information securely and take reasonable measures to protect it from unauthorized access, use, or disclosure. However, no transmission of data over the internet can be guaranteed to be completely secure, so we cannot guarantee the security of your personal information.

### 5. Access to and Correction of Personal Information

You have the right to access and correct your personal information held by us. If you would like to access or correct your personal information, please contact us at [info@ultrashade.com.au](mailto:info@ultrashade.com.au)

### 6. Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time, so please review it periodically. If we make any material changes to this Privacy Policy, we will notify you by posting the revised policy on our website or by email.

### 7. Contact Us

If you have any questions or concerns about this Privacy Policy or our use of your personal information, please contact us at [info@ultrashade.com.au](mailto:info@ultrashade.com.au)

Effective date: 27/04/2023